

2020 TSPE Advertising Opportunities & Rates

The Tennessee Society of Professional Engineers (TSPE) has made the transition to all digital news formats and utilizing the new website, www.tnspe.org, for communication with members across the state. TSPE currently sends two E-news blasts, *TSPE Today* (published quarterly) and *Upcoming Events* (published monthly) which both have available advertising. Additionally, digital ads on the TSPE website are available.

The TSPE E-News are emailed to over 1000 members, TSPE partners, advertisers, and prospective members.

E-News Advertising Rates & Availability

E-News Banner Advertising | **4 E-News Ads \$3,200 (\$800/ad) | Single E-News Ad \$1,000**

- E-News banner ads must be 1200 Pixels (w) x 800 Pixels (h)
- Files should be sent in jpg or png formats
- No animation, audio, blinking, or forms to collect contact information permitted

Quadrant E-News Advertising | **4 E-News Ads \$2,000 (\$500/ad) | Single E-News Ad \$700**

- Quadrant Advertising ads must be 800 Pixels (w) x 800 Pixels (h)
- Files should be sent in jpg or png formats
- No animation, audio, blinking, or forms to collect contact information permitted

Website Advertising Rates & Availability

Webpage Banner Advertising | **90 Days \$1,000 | 1 Year \$3,500**

- Webpage banner ads must be 1200 Pixels (w) x 364 Pixels (h)
- Files should be sent in jpg or png formats
- No animation, audio, blinking, or forms to collect contact information permitted
- Website ads will be displayed in a scrolling banner at the bottom of the TSPE homepage.

Please note all ads not sent according to the specifications above may be altered to fit TSPE requirements or withheld from publication without refund. Ads may be emailed to kthompson@tnec.org.

*Limited space is available in both E-news blasts and are awarded first come, first serve.